



Naamghar Association of America

NEWSLETTER

[HTTPS://NAAMGHAR.ORG/](https://naamghar.org/)

Volume 6/Issues 2/ July-September 2023

MESSAGE FROM THE *BOR-MEDHI*

Dear community members and well-wishers of NAAM,

We are getting into the third quarter of 2023, and we see the recommendation for taking vaccine again for Covid-19. Let's do the needful and follow the prescribed guidelines not only for our own safety but also for the safety of all others around us.

Now coming to this third quarter newsletter of 2023 from NAAM, it is my pleasure to highlight a few key points:

- NAAM is **organizing a community event** to celebrate the *Janmotsav* of Sankardeva again this year **on November-18, 2023**. Please see our flyer on this subject for more details. We are planning not only a *Bhaona* (dance drama) by local artists here, but also inviting award winning artists from Assam to inspire our Assamese diaspora in North America.
- We were actively organizing / participating in *Naam-praxangas* in the

past quarter, including one in NJ and one in CA where the respective local residents participated actively.

- We will continue to organize these types of activities in the communities to propagate the teachings of Sankardeva. Please feel free to contact me if you would considering having a *Naam-praxanga* at your home or local community.

In a related note, I look forward to seeing many of you at the *Tirubhav Tithi*, to be observed on October 1, 2023, in New Jersey organized by the north-east local community organization, NEIACO.

Sincerely,

Dr. Binoy K. Bordoloi, *Bor Medhi*

Email: binoy.bordoloi@gmail.com



UPDATE ON FUNDRAISING ACTIVITIES

- **DONATION TO NAAM FOR TAX**

BENEFIT: Coonsider making NAAM as one of the beneficiaries of your estate planning and/or donate for potential tax benefits for the current tax year (please consult your tax adviser for details).

- *If your employer matches your donation to a charitable organization (direct or thorough payroll deductions), please add “Naamghar Association of America, Inc.” as one the beneficiaries.*

- NAAM is soliciting your donations via its website (<https://naamghar.org/>), NAAM Facebook page (<https://www.facebook.com/NaamgharAssociationOfAmerica/>), and the “DONATE” button on this page to fund a community Naamghar in North America.

- NAAM is looking forward to an active participaiton of the community (Assamese diaspora) for realizing a common dream of building a Naamghar in North America. Please use the “DONATE” button below and/or contact Dr. Binoy Bordoloi at binoy.bordoloi@gmail.com for additional information. Thank you!



Please contribute to NAAM’s effort to build a naamghar in North America:



RECENT AND UPCOMING ACTIVITIES

Celebrating the 2nd Death Anniversary of the Late Habibur Rahman Boruah

On August 27th, 2023, friends and family members of the Late Habibur Rahman Boruah (originally from Nagaon, Assam) celebrated his 2nd death anniversary at his family's residence in Covina, CA.

In honor of his memory, his family organized a naam and it was enjoyed by all who attended.



The xarai set up for the naam



Friends and family members performing naam

In addition to his family members, those in attendance also included Dr. Binoy Bordoloi, Monideepa Bordoloi, Manju Dowarah, Lawni Roy, and Nabo Gogoi (who sang a Zikir).



Celebration of the *Janmotsav* of Sankardeva, November-18, 2023

Please join us to celebrate the *Janmotsav* of Srimanta Sankardeva and enjoy a *Bhaona* (dance drama) by local artists as well as performances by award winning artists from Assam to inspire our Assamese diaspora in North America. Please visit <https://naamghar.org/> for registration information.



NAAMGHAR ASSOCIATION OF AMERICA (NAAM)

Presents

Sutradhar 2023

*A fundraising cultural event by NAAM to celebrate
Srimanta Sankardev Janmotsav 2023*

HOLD THE DATE



**November 18, 2023*, 2:30 PM to 6:30 PM
Brooks Crossing Elementary School Auditorium
50 Deans Rhode Hall Rd
Monmouth Junction, NJ 08852**

The event will showcase Sattriya culture (including a Bhaona), by local artistes. We are also working with the Indian Council for Cultural Relations (ICCR) to present exponents of Sattriya culture, from Assam.

Stay Tuned

***Note: This year the actual Sankardev Janmotsav is on September 24th**



Q&A

Q: What is NAAM?

A: Naamghar Association of America, Inc. (NAAM) is a 501(c)(3) non-profit spiritual and cultural organization formed to construct and manage a Naamghar for the Assamese diaspora to celebrate and perform the spiritual traditions and philosophical teachings of Srimanta Sankardeva. With strong ties with all the *Satras* of Assam, NAAM seek to provide a forum for learned spiritual leaders and traditional artistes to share their knowledge and talent with the current and future generations of the Assamese diaspora.

Q: What are the immediate goals of NAAM?

A: Some of the immediate goals of NAAM include spreading awareness on NAAM initiatives, build a digital media platform, plan for fund raising, and participate regularly in Naam-proxongo. NAAM seeks volunteers from the large Assamese diaspora across the United States to achieve these goals. Please join us (details at the bottom of this newsletter). In our planning activity, the first

priority is to identify what is needed to establish a temporary *Naamghar*. This will make the *Guru Axon*, consecrated by the Sri Sri Auniati Satra Satradhikar, more easily accessible to the public, while we work on the longer-term project of building a permanent *Naamghar*.

Q: Does NAAM collaborate with other organizations?

A: NAAM is actively seeking to collaborate with all community organizations which are willing to help achieve NAAM's mission. NAAM plans to have meaningful discussion with all organizations in our community; please contact us if you would like to be a part of this conversation (contact details at the bottom).



HOW TO GET INVOLVED WITH NAAM?

JOIN THE NAAM WORKING GROUP

(WG): We need your help in achieving the dream of building a Naamghar in North America. Therefore, NAAM is open to everyone who is interested in building the Naamghar.

If you are interested in getting involved actively in NAAM's mission, please join the NAAM by

sending an email to: Naaminfo@Naamghar.org. The WG meets regularly via teleconference/video conference to discuss various issues that are related to NAAM and its mission and goals.



NAAM WORKING GROUP TEAM MEMBERS

Following individuals comprise the current NAAM working group (WG) team. ***We invite all individuals who are sincerely interested in the Mission and Goals of NAAM to join the NAAM team.*** The current WG members are:

- Iswar Agarwalla, NC
- Tutumoni Baishya, Assam
- Niraj Barbara, PA
- Dr. Sanjib Bhuyan, NJ
- Pranab Bora, WI
- Lolit Bora, PA
- Subhasini Bora, NC
- Dr. Babul Borah, OH
- Utpal Borah, VA
- Dr. Binoy Bordoloi, NJ
(*Bor-medhi*)
- Manoranjan Bordoloi, NJ
- Monidipa Bordoloi, CA
- Susanto Bordoloi, CT
- Chirayu Kr. Borooah, CA
- Malabika Brahma, NJ
- Debojit Chowdhury, CA
- Niren Choudhury, NJ
- Dr. Bikul Das, MA
- Namita Das, VA
- Dr. Pradip Das, MO
- Rupam Das, Assam
- Shyam DevChoudhury, PA
(Secretary)
- Dr. Saswati Datta, OH
- Hemanga Dutta, NJ
- Panchali Dutta, NJ
- Sawmick Dutta, CA
- Prandeep Gogoi, NJ
- Ajoy Hazarika, NY
- Kamalakshi Hazarika, NJ
- Suranjoy Hazarika, NJ
- Priyadarshini Inman, NC
- Dr. Jukti Kalita, NJ
- Lalita Kalita, IL
- Rashmi Kalita, CA
- Sangaurav Kaushik, NC
- Nilanjona Mahanta, CA
- Nabanita Mazumdar, WA
- Chayanika Mohan, NC
- Rachna Nath, AZ
- Shakhyar Neog, NJ
- Dr. Yashwant Pathak, FL
- Lelkhika Pathak, Assam
- Anu Perlmutter, VA
- Nilakshi Phukan, NC
- Gayatree Prasad, CA
- Dr. Purandar Sarmah, NJ
(Treasurer)
- Vavani Sarmah, CA

Contact Us

Email: Naaminfo@Naamghar.org

Website: www.naamghar.org

Facebook: Facebook: <https://www.facebook.com/NaamgharAssociationOfAmerica>

